



## **The Spirit of YBA**

To accurately reproduce music takes not only a high level of expertise, but a love of music and an understanding of how it is produced. It involves a need to be able to stir those emotions which music arouses in us all.

And so in addition to a passion for music, discipline, precision and patience are key elements in the philosophy which lies behind YBA's products.

### **Musical Quality**

Sobriety and simplicity are key to the excellence of YBA.

Our aim is to have the listener forget the electronics and enjoy nothing but the music. Every product we make is treated in the same way, from the least expensive through to our high end.

Numerous prestigious awards have been given to YBA over the years and in all cases the products receive high praise for their musicality. It is such a simple thing, but something that takes exceptional talent to achieve.

### **Longevity**

Owning a YBA 'instrument' is a long-term investment, both from an emotional standpoint and often times financial. The quality of its manufacture is guaranteed to maintain its value through the years. The limited number that can be found on the second hand market, coupled with the value put on those products, undeniably attests to that quality.

### **Purity**

- The shorter the signal, the better the sound.
- To be able to reduce the number of components and consequently invest in the highest quality of those used, is one of the great strengths of YBA.
- Importantly, specific attention is therefore given to even the smallest details.
- To further ensure the result, every product is personally listened to, before it is passed.

## **Evolution**

Another great strength of YBA lies in its planning for future products. It is hoped that once a YBA product has been purchased that it will remain with the user for many years. And so if any improvements are possible they are announced so an owner can choose to upgrade if desired.

## **Exceptional Manufacturing**

At the heart of the YBA design team is Yves-Bernard André. His ideas remain the core of the products and each person involved in key elements of manufacture works in accordance with his principles and philosophies. This is true throughout the manufacturing phase right through to final testing.

## **Exclusive Design**

Only by paying constant attention to the smallest details is it possible to design products of unparalleled excellence. The development team are masters in innovative solutions, all of which undergo stringent testing before being finally approved for production.

## **Component Assembly**

In many instances, especially with YBA higher end products, many of the electronic components require hand assembly. Expertise and sensitivity required for this work is of paramount importance and is therefore constantly and carefully monitored.

## **Manufacturing Development**

YBA constantly seeks input from its world-wide distribution partners regarding future products. This ensures that we will always be open to any market driven suggestions for new and innovative additions to the YBA range.

## **Meticulous Checks**

- Way beyond our **ISO 9001 certification**, each electronic component is tested individually. Initially all electronic working practices are scrupulously checked in accordance with precise protocols.
- When production is complete, all products are run for a minimum of 48 hours.
- This is followed by a further QC checking process to ensure 100% quality has been achieved.

## **The Finishing Touches**

The final stage is the listening test. This is when we can truly guarantee the design of the specific product. Yves-Bernard André himself listens to products and gives them final approval.

### **Specific Characteristics**

The technology used, coupled with the strict selection of each of the components contributes to the exceptional and indeed unique characteristics of our 'instruments'.

YBA has protected many of its designs with several international patents and those designs remain exclusively within the company.

### **Overall Structure**

- An exclusive functioning in Alpha® class, preserving all the musical advantages of Class A without its disadvantages.
- The absence of passive components on the signal path.
- An anti-vibrating, non-magnetic, anti-static design.
- The use of an ultra rigid frame fixed to three feet.
- An optimized structure in order to minimise the lengths of connections in order to limit interactions between components.
- Oversized cooling surfaces and components in order to eliminate effects of ageing and distortion.
- Circuit diagrams with non-existent or very low counter-reaction in order to reproduce all the subtleties of the musical message.
- CD players exclusively equipped with the Blue Diode®, an original and patented device to optimize reading.

### **The Components**

In order to create unique 'instruments' we select only the very best components on the market. When we cannot locate a convenient component, we unhesitatingly manufacture them ourselves or we have them manufactured according to our own requirements and standards.

#### **Thus we use, among others:**

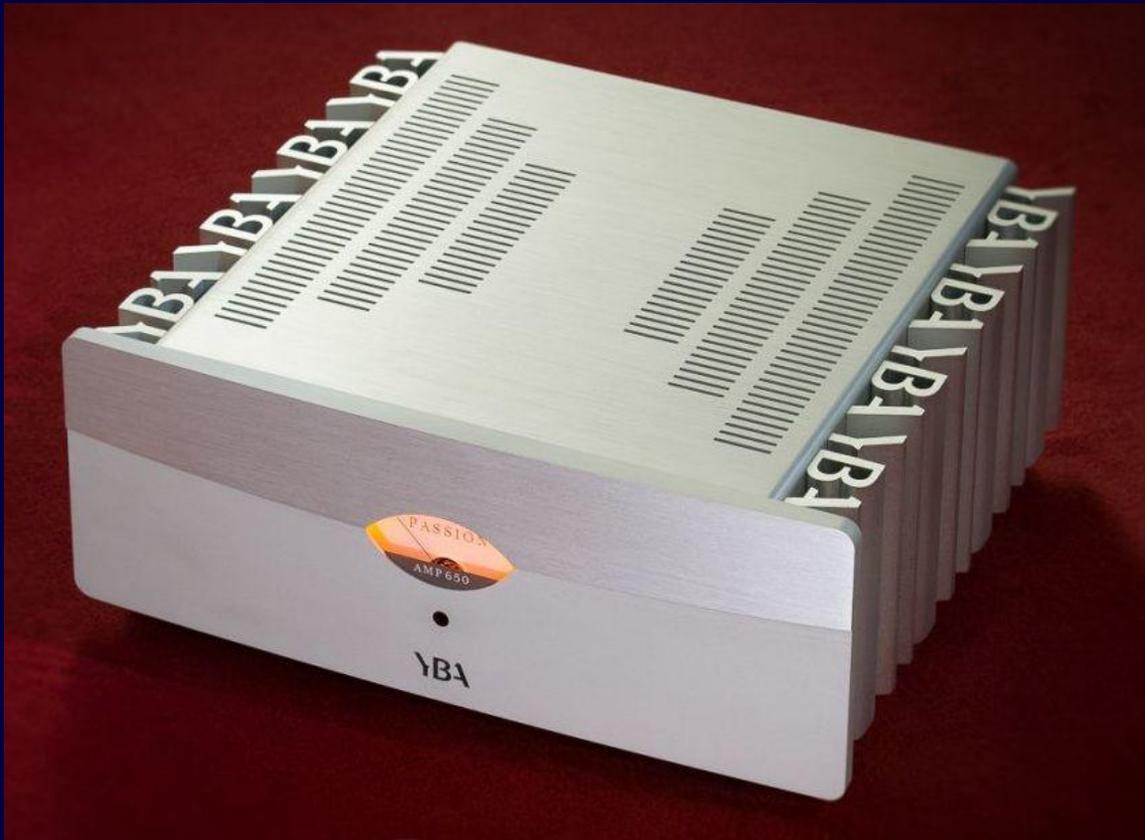
- Metal-coated YBA resistors (1W 1% 3 metals)
- Polypropylene and copper specific YBA condensers
- Pure copper long crystal YBA connection wires covered with Teflon
- Double-C-shaped transformers created exclusively for YBA in order to limit the distortion when high power is requested
- YBA output sockets and RCA cinch connectors with patented internal connection

## YBA Series

### Signature



### Passion



## Genesis



## Heritage

